

Partner Frequently Asked Questions (FAQs):

Question: Does it make sense for my company to be a Partner of the buygeorgia community?

Answer: Yes, if your company is interested in providing promotions/discounts to Georgians and/or Georgia companies. As a Partner Member, you agree to provide online Promotions to our members and guests at all times. We provide a **Promotion Wizard** for easily creating amazing online promotions. You have complete control over your online promotions and can use them to create a loyal repeat customer base. ***Don't just advertise, Connect!***

Question: How much traffic does the site receive?

Answer: We receive over 10,000 hits per day and growing! Georgians come to our site to see what promotions are being offered and to see what events are happening throughout Georgia.

Question: What role does a Partner play in the buygeorgia community and what are the Partner benefits?

Answer: Partners provide online promotions/discounts to buygeorgia members and guests. The Partner's annual membership includes one major category listing, three sub-category listings, logo, summary company description, detailed company profile, links to your website, up to twelve on-line promotions (based on membership type), and access to purchase extra options for promoting your business. This makes it easy for our members and guests to find your promotions and do business with you. **[See Partner Benefits and Details](#)**

Question: Why is the Partner Membership for a year instead of month to month?

Answer: Our members want to create a relationship with the Partners of buygeorgia. They visit buygeorgia often in search of promotions/discounts and Special Offers. Our loyal members and guests want to connect with your business frequently!

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Question: What makes buygeorgia different?

Answer: We are different in many ways. We are Georgians who are dedicated to doing more business with Georgians. We access buygeorgia to “BUY”. Our online experience is clean, uncluttered, void of flashing banners and blinking ads, easy to navigate and helps our members and guests find your promotions and do business with you. We offer a tremendous value for your advertising dollar and a **Promotion Wizard** for easily creating amazing online promotions for our members and guests. We work to connect you with loyal Georgians who want to do business with you. And finally, we allocate most of our proceeds to promote the buygeorgia community and we donate 5% of gross receipts to Georgia based children’s charities. We invite you to join us and let’s make a difference for your business and Georgia!

Question: What am I committing to as a Partner Member?

Answer: All commitments are clearly disclosed in our Partner Terms of Service (TOS). In summary, we require that each Partner provide a “default” online promotion for our Members and another “default” online promotion for our Guests 100% of the time during the annual Partner membership year. Each Partner is issued up to twelve online promotions (based on membership type) of which two will be used to create the default promotions. All promotions are easy to create via our **Promotion Wizard** and you control the content and restrictions for all your online promotions. Partner Membership includes advertising privileges for a twelve month period and additional advertising options are available for purchase via our **Extra Options** section both during and after Partner Registration.

Question: What is my membership investment?

Answer: Our annual advertising membership is an outstanding value and an unbeatable way to attract and retain loyal Georgians to your business. Our **Basic Membership** is only \$280/year; **Advanced Membership** is only \$580/year; and the **Premium Membership** is only \$980/year. Extra Options are available and provide additional ways to promote and advertise your business.

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Question: I heard that buygeorgia offers a 50% discount on Partner memberships (advertising) if a firm belongs to their local chamber of commerce. Is this true?

Answer: Yes this is true. We offer a 50% discount from our list price for all of our Partner Memberships which include the Basic, Advanced and Premium packages. This is a special price offered exclusively to those firms that are members of their local chamber of commerce. The only restriction is that your chamber must be registered with us (see the Chambers section of buygeorgia on the home page). If the chamber is registered with us, contact them and they will make the promotion code available to you. If they are not registered with us, please encourage them to do so. Any Georgia chamber can register for free with us, list their local events and festivals, and we'll help promote the events and festivals to Georgians throughout the state and assist in attracting tourism dollars to your local community.

Question: I understand that you have a great [“Referral Program”](#) for Partners, how does it work?

Answer: Yes this is true. Each Partner Member is issued a Referral Code. The Partner may then provide the Referral Code to other companies that may choose to become buygeorgia Partners. When a new Partner joins buygeorgia and they enter a Referral Code during Partner Registration, we extend the referring Partner's buygeorgia membership for one (1) additional month. We will do this for a maximum of six (6) times during the referring Partner's Membership period. For example: Partner-A refers six new Partners. Each new Partner enters the Referral Code of Partner-A during registration. Buygeorgia will add six free months to Partner-A's membership period. This means that Partner-A will have a buygeorgia membership for 18 months instead of the original 12 months for no extra charge.